

FIRST NATIONS

MARKETING & PROMOTION



Submitting Your Track To Radio Email Template

IN COLLABORATION WITH KOORI RADIO

music^N_S^W

Submitting Your Track To Radio Email Template

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This resource provides a professional email template to help artists pitch their music to radio, media, and industry contacts.

Stations often have info on how you can submit music for airplay consideration on their websites. It is important that you follow the guidelines that they provide for the best chance of airplay. If you are emailing the station or a presenter directly, you may wish to use this template as a guide.

Email Template

Replace [text] with relevant details.

EMAIL SUBJECT: [Your Artist Name] & [Track Name]

Dear [Music Director or Presenter Name],

I'm writing to share my new song with you – [Your Artist Name] – [Track Name]. [Short one paragraph pitch about your act/band + your latest news]

You can listen to it here: [add a link to stream your music - e.g. SoundCloud, Bandcamp, Spotify].

It is available to download for airplay here: [add link to Google Drive or similar where someone can download your music file].

I believe that the song would be a great addition to your program [add program name(s)] and look forward to hearing what you think.

More info here: [add link to Electronic Press Kit]

Looking for more resources?
Find more resources like this
one at musicnsw.com/resources

MusicNSW works, creates and listens on unceded Aboriginal land across the state. We honour elders past and present and acknowledge all First Nations peoples as the original music makers, storytellers and knowledge holders. Always was, always will be.

Artwork by Kaleena Smith

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